



Agenda Item No. 2a

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Deputy Executive Director, Operations

OPERATIONS COMMITTEE FRIDAY, OCTOBER 8, 2010 MINUTES

ATTENDANCE

Chair Worth convened the meeting at 10:25 a.m. Committee members present were: Commissioners Azumbrado, Chu, Giacomini, Halsted, Lempert, MacKenzie, Rubin and Yeager. Commissioners Haggerty and Tissier were present in their ex-officio voting capacity. Other Commissioners present were: Daly and Dodd.

CONSENT CALENDAR

Upon the motion of Commissioner Mackenzie and the second of Commissioner Halsted, the Committee approved the consent calendar unanimously.

- Minutes of September 10, 2010 Committee Meeting;
- Contract – Intelligent (SM) for High-Occupancy/Toll (HOT) Lane Operations – Phase 2: Mixon/Hill Inc. (\$1,002,500)
- Contract Amendments: Freeway Performance Initiative Traffic Analysis: Dowling Associates, Inc. (\$1,603,510) and PBS&J (\$1,613,440)
- ClipperSM Program Contract Actions:
 - i) Change Order – Install Modified Fulfillment Ticket Office Terminal for AC Transit: Cubic Transportation Systems, Inc. (\$70,000)
 - ii) Change Order Amendment – ClipperSM Implementation and Design Improvements, Enhancements, and Materials: Cubic Transportation Systems, Inc. (\$500,000)
 - iii) Change Order – Modify ClipperSM to Vend BART High Value Discount Product at Distribution Devices: Cubic Transportation Systems, Inc. (\$700,000)
 - iv) Funding Agreement – Modify ClipperSM System to Vend BART High Value Discount Product at Distribution Devices: BART (\$700,000)

ClipperSM Operating Rules, MTC Resolution No. 3893

Mr. Jacob Avidon, MTC staff person, stated that the Operating Rules define program responsibilities both for MTC and the participating transit operators as well as key system operating policies. MTC developed the Operating Rules in collaboration with the participating transit agencies. The key policies within the Operating Rules remain largely unchanged from the TransLink[®] operating rules adopted unanimously by the TransLink[®] Consortium in 2006. Mr. Avidon noted the MOU has been signed by all agencies except for BART.

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Upon motion of Commissioner MacKenzie and the second of Commissioner Halsted, Commissioner Worth moved that Resolution No. 3983 be referred to the Commission for approval. The motion passed unanimously.

Update on ClipperSM Fare Media Transition (MTC Resolution No. 3866)

Mr. David Weir, MTC staff person, presented the Committee with a summary of the status of fare media transitions to ClipperSM including related Title VI assessments. He stated that for the entire month of September there were over 4 million transactions, which is a combination of boardings and people adding value to their ClipperSM cards. With this rapid growth, the system has had some growing pains. In August, the contractor (Cubic Transportation Systems, Inc.) failed some of the performance standards; however, for the month of September, they met or exceeded the cardholder support performance expectations through improvements made in response to the earlier problems.

Mr. Weir also presented the Committee with an update on the Title VI assessment of the fare media transitions mandated by MTC Resolution No. 3866. He stated the Title VI consultant has recommended relatively few mitigation measures to minimize impacts of the fare media transitions on protected communities, which is encouraging. One recommended mitigation of a potential disparate impact is the elimination of the \$5.00 fee, which MTC has suspended through June 30, 2011 pending completion of the Title VI analysis and as part of its ClipperSM marketing campaign. Staff will be reporting back to the Committee and Commission in early 2011.

Commissioner Lempert suggested that staff consider extra ClipperSM advertising for all sports events. Commissioner Halsted stated that a lot of the transponders on Muni buses are out of service a lot of times. Mr. Weir stated that it is a continuing challenge and staff continues to work with transit maintenance staff and Cubic to minimize those occurrences.

Chair Worth expressed her concerns regarding the mitigation process for Title VI.

Mr. Weir briefly summarized the process and added there is general concern about making sure that people protected by Title VI are aware of what is occurring and what will occur and that MTC does sufficient outreach to those communities. Staff has targeted station events aimed at these protected communities, particularly the communities that have a large number of non-English speaking populations.

Commissioner Daly expressed his concerns regarding the procurement of new fare boxes in Fairfield/Suisun that are not compatible with the ClipperSM card. Mr. Avidon noted that transit agencies will always accept currency and periodically they will need to update equipment. In the future, staff will track the procurement process and will make sure they are in line with what we are doing so that the custom interface is optimized.

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Mr. Heminger briefly addressed the Committee concerns regarding the fare media transition. He stated the intense transition period is going to persist through about the middle of next year. He advised that MTC should complete the process, and then staff will report back to the Committee with a plan about where to go next.

PUBLIC COMMENT/OTHER BUSINESS/ADJOURNMENT

There being no further business, Chair Worth adjourned the meeting at 10:59 a.m.